

F. No. 11018/6/2021-EBSB
Government of India
Ministry of Education
Department of Higher Education
EBSB Cell

ShastriBhawan, New Delhi
Dated the 24th August, 2021

OFFICE MEMORANDUM

Subject: Celebration of Azadi ka Amrit Mahotsav - use of official logo - reg.

The undersigned is directed to enclose a copy of letter no. D.O. No. F.AKAM/Logo-01/2021 dated 23rd August, 2021 from Secretary, M/o Culture on the subject mentioned above and to request you to give wide publicity to the logo through websites, social media platform, official stationery, commercials/advertisements and all official correspondences..

Encl.: As above.



(Pratibha Sharma)
US (EBSB)

1.	Sh. Rakesh Ranjan, Additional Secretary (TE)
2.	Dr. Vineet Joshi, Additional Secretary
3.	Smt. Kamini Chauhan Ratan, JS(HE)
4.	Shri Mrutyunjay Behera, Economic Advisor
5.	Sh. Jagdish Ram Pauri, Jt. Director (OL)
6.	Sh. M. Sridhar, DS (Mgt.)
7.	Chairman, AICTE
8.	Secretary, UGC
9.	Dr Y.K.Singh, Director (NIC)

राघवेन्द्र सिंह, भा.प्र.से.
सचिव
Raghvendra Singh, IAS
Secretary



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Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O.No.F.AKAM/Logo-01/2021

23rd August, 2021

Dear Secretary,

In continuation of my D.O. letter of even number dated 13th August, 2021 regarding use of official logo of Azadi Ka Amrit Mahotsav (AKAM) is now available on the link: <http://amritmahotsav.nic.in/logo.htm>.

It is once again requested to give wide publicity to the logo through websites, social media platform, official stationery, commercials/advertisements and all official correspondences.

This may be treated on top priority.

Warm greetings,

Yours sincerely,

(Raghvendra Singh)

All Secretaries of Government of India



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